

Municipal Ballot Measure

TOWN OF WINTER PARK

Election Date: November 7, 2023

Election Hours: 7:00 am to 7:00 pm

Designated Election Official:

Danielle Jardee, Town Clerk

50 Vasquez Rd./PO Box 3327, Winter Park, CO 80482

970-726-8081 ext. 208

To: All Winter Park Registered Voters

NOTICE OF ELECTION TO INCREASE TAXES ON A REFERRED MEASURE

TOWN OF WINTER PARK BALLOT ISSUE 2A

(Vote Yes/For or No/Against)

SHALL TOWN OF WINTER PARK TAXES BE INCREASED BY \$1,300,000 ANNUALLY IN THE FIRST FULL FISCAL YEAR AND BY SUCH AMOUNTS AS ARE RAISED ANNUALLY THEREAFTER BY A 2 % INCREASE IN THE TOWN'S CURRENT 1% LODGING TAX, FOR A TOTAL LODGING TAX RATE OF 3% IMPOSED ON THE PURCHASE PRICE PAID OR CHARGED TO A PERSON WHO, FOR A CONSIDERATION, USES, POSSESSES OR HAS THE RIGHT TO USE OR POSSESS ANY HOTEL ROOM, MOTEL ROOM, OR OTHER PUBLIC ACCOMMODATION IN ANY HOTEL, APARTMENT-HOTEL, MOTEL, TRAILER COURT OR PARK, OR ANY SIMILAR PLACE, FOR A TOTAL CONTINUOUS DURATION OF LESS THAN THIRTY (30) DAYS; WITH THE REVENUES DERIVED FROM SUCH TAX INCREASE BEING USED TO FUND PROGRAMS SUCH AS COMMUNITY HOUSING, CHILDCARE AND OTHER COMMUNITY NEEDS AS PART OF THE TOWN'S GENERAL FUND; AND SHALL ALL REVENUES DERIVED FROM SUCH TAX INCREASE BE COLLECTED AND SPENT AS A VOTER APPROVED REVENUE CHANGE NOTWITHSTANDING ANY REVENUE OR EXPENDITURE LIMITATIONS CONTAINED IN ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?

FISCAL INFORMATION

Actual Historical and Current Estimated Fiscal Year Spending

Year	Fiscal Year Spending
2023 (estimated)	\$ 41,789,711
2022 (actual)	\$ 16,567,044
2021 (actual)	\$ 14,510,172
2020 (actual)	\$ 13,837,915
2019 (actual)	\$ 15,920,338
Overall percentage change in fiscal year spending over the five-year period from 2019 to 2023:	62 %
Overall dollar change in fiscal year spending over the five-year period from 2019 through 2023:	\$ 25,869,373

Proposed District Tax Increase

Estimated 2024 tax increase authorized by Ballot issue no. 2A:	\$ 1,300,000
Estimated 2024 fiscal year spending without taking into account the tax increase authorized by Ballot issue no. 2A:	\$ 28,772,798

Summary of Written Comments For Issue:

The Town of Winter Park is proposing to increase the lodging tax by two-percent, raising it to a total of three-percent. The lodging tax is not paid by local residents. It is paid by visitors to Winter Park that stay at hotels or short-term rentals within our community. Winter Park's lodging tax rate will still be lower than the rates charged at many comparable resort communities. If the lodging tax is increased, the Town of Winter Park will use the additional revenues to continue the development of community (workforce) housing. These funds can also be used to address other needs such as expanded childcare opportunities. I urge you to vote yes to increase the lodging tax in Winter Park which will support community housing and other needs.

Summary of Written Comments Against Issue:

No comments were filed by the constitutional deadline.

As required by Colorado Revised Statutes (C.R.S. § 1-7-905), I hereby certify the ballot issue notices are complete as submitted by the political subdivisions.

Jolene S. Linke, Grand County Clerk and Recorder