

# Grand County, CO



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## Economy Overview

**15,525**

**Population (2018)**

Population **grew by 1,229** over the last 5 years and is projected to **grow by 903** over the next 5 years.

**8,618**

**Jobs (2018)**

Jobs **grew by 879** over the last 5 years and are projected to **grow by 756** over the next 5 years.

**\$67.6K**

**Median Household Income (2016)**

Median household income is **\$12.3K above** the national median household income of \$55.3K.

As of 2018 the region's population **increased by 8.6%** since 2013, growing by 1,229. Population is expected to **increase by 5.8%** between 2018 and 2023, adding 903.

From 2013 to 2018, jobs **increased by 11.4%** in Grand County, CO from 7,738 to **8,618**. This change **outpaced the national growth rate of 7.4% by 4.0%**. As the number of jobs increased, the **labor force participation rate increased from 74.2% to 78.4% between 2013 and 2018**.

Concerning educational attainment, **26.8% of Grand County, CO residents possess a Bachelor's Degree** (8.1% above the national average), and **10.8% hold an Associate's Degree** (2.8% above the national average).

The top three industries in 2018 are Other Amusement and Recreation Industries, Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

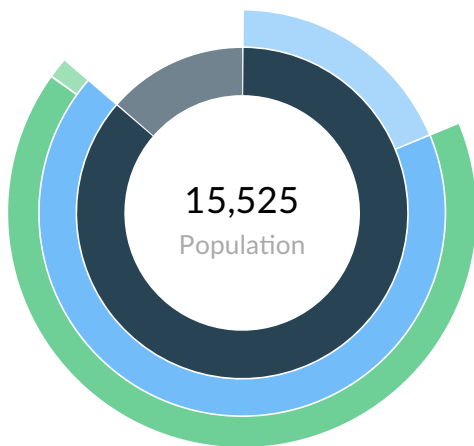


## Economy Overview - Cont.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	15,525	10,497	8,618	109.2	\$626.49M	\$816.15M	\$836.79M
Kiowa County, CO	1,357	1,016	582	117.4	\$69.91M	\$130.36M	\$124.09M
Jackson County, CO	1,382	1,152	703	119.0	\$63.44M	\$127.46M	\$117.62M
Cheyenne County, CO	1,834	1,262	913	115.9	\$125.09M	\$205.64M	\$255.24M
Dolores County, CO	2,076	1,266	687	100.5	\$64.71M	\$106.31M	\$108.62M
Sedgwick County, CO	2,352	1,303	947	113.8	\$88.10M	\$156.97M	\$123.64M
Baca County, CO	3,517	2,305	1,303	109.8	\$125.30M	\$241.76M	\$199.38M
Costilla County, CO	3,798	1,989	1,146	107.1	\$85.90M	\$185.75M	\$135.05M
Phillips County, CO	4,270	2,856	2,036	112.0	\$178.70M	\$289.81M	\$232.49M
Crowley County, CO	5,705	1,509	1,264	103.7	\$107.84M	\$207.50M	\$203.35M

## Economy Overview - Cont.

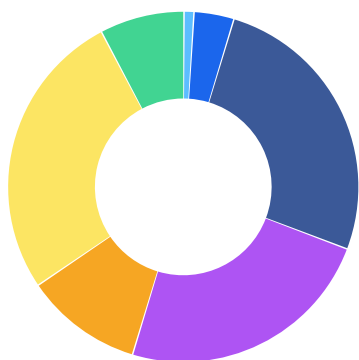
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	13,394
● Not in Labor Force (15+)	2,897
● Labor Force	10,497
● Employed	10,271
● Unemployed	226
● Under 15	2,131

### Educational Attainment

Concerning educational attainment, **26.8% of Grand County, CO residents possess a Bachelor's Degree** (8.1% above the national average), and **10.8% hold an Associate's Degree** (2.8% above the national average).

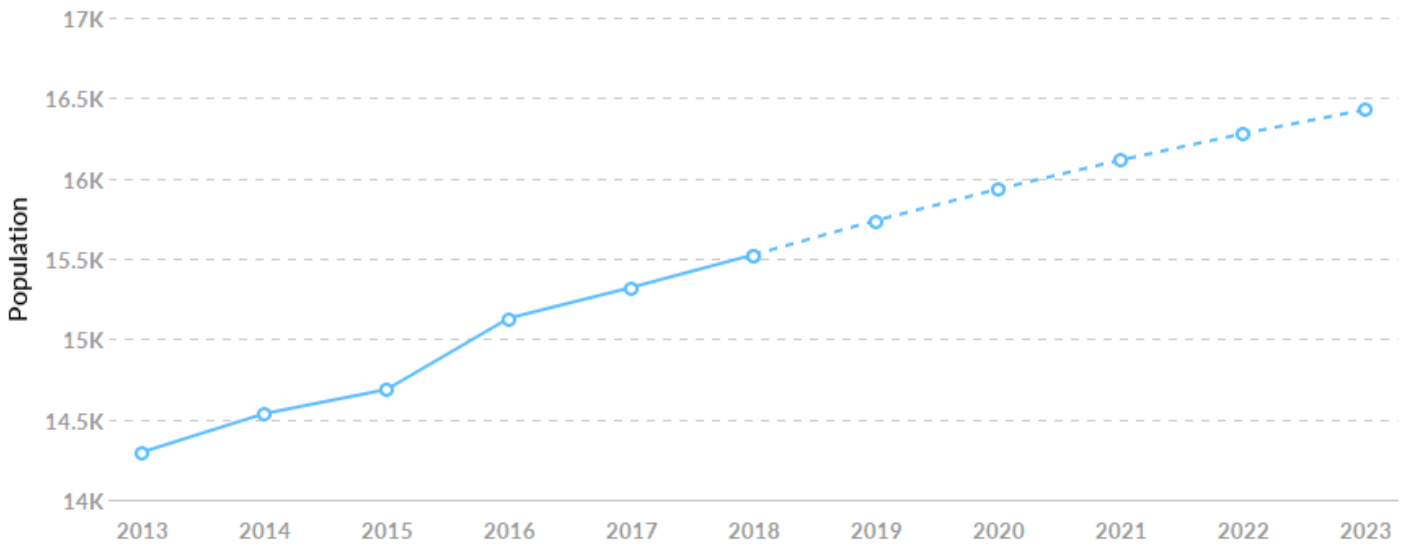


	% of Population	Population
● Less Than 9th Grade	0.9%	108
● 9th Grade to 12th Grade	3.7%	435
● High School Diploma	26.1%	3,077
● Some College	23.9%	2,820
● Associate's Degree	10.8%	1,279
● Bachelor's Degree	26.8%	3,155
● Graduate Degree and Higher	7.8%	920

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population increased by 8.6% since 2013, growing by 1,229. Population is expected to increase by 5.8% between 2018 and 2023, adding 903.

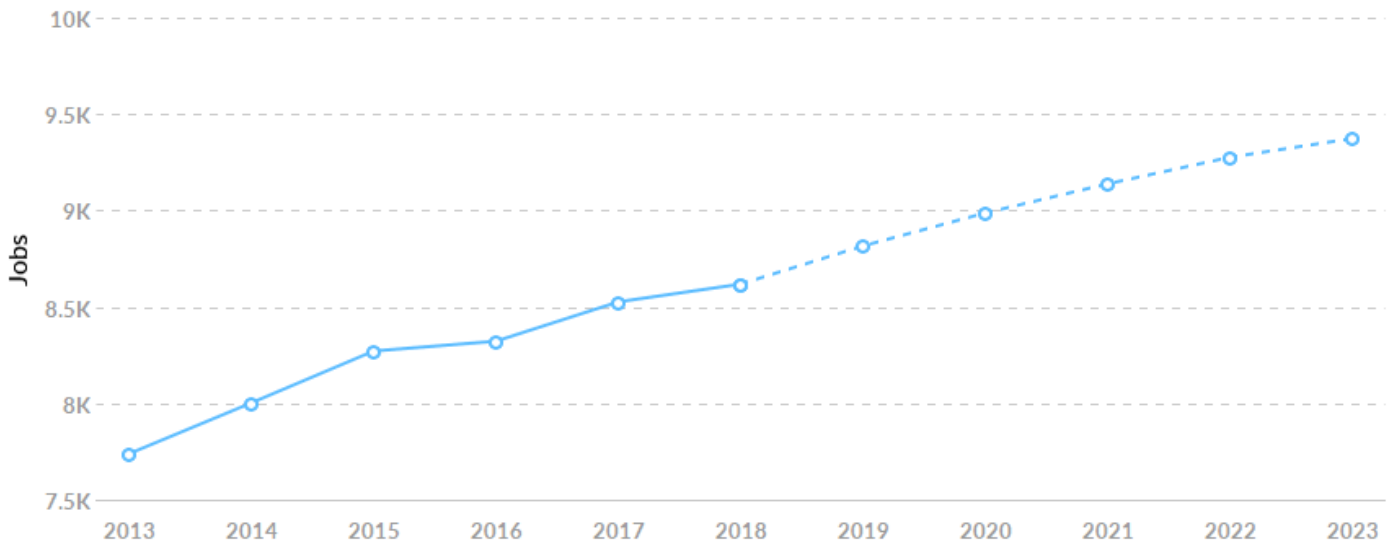


Timeframe	Population
2013	14,296
2014	14,536
2015	14,686
2016	15,130
2017	15,321
2018	15,525
2019	15,738
2020	15,934
2021	16,114
2022	16,278
2023	16,428

# Historic & Projected Trends - Cont.

## Job Trends

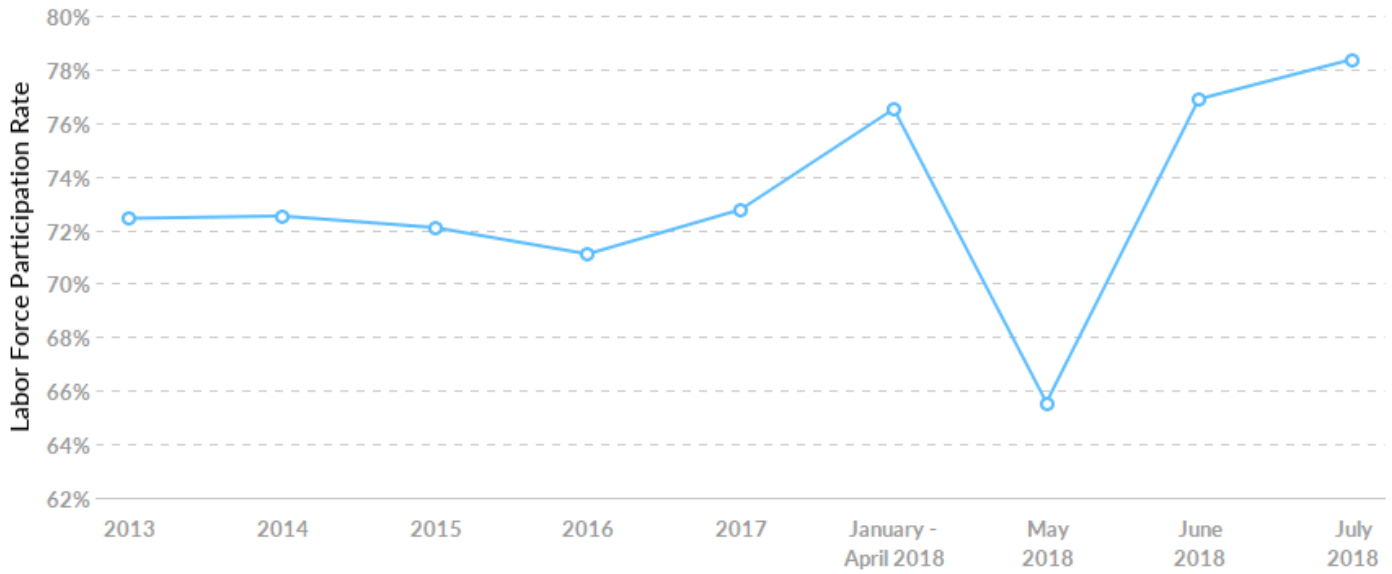
From 2013 to 2018, jobs increased by 11.4% in Grand County, CO from 7,738 to 8,618. This change outpaced the national growth rate of 7.4% by 4.0%.



Timeframe	Jobs
2013	7,738
2014	8,002
2015	8,271
2016	8,322
2017	8,526
2018	8,618
2019	8,816
2020	8,987
2021	9,138
2022	9,276
2023	9,373

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends



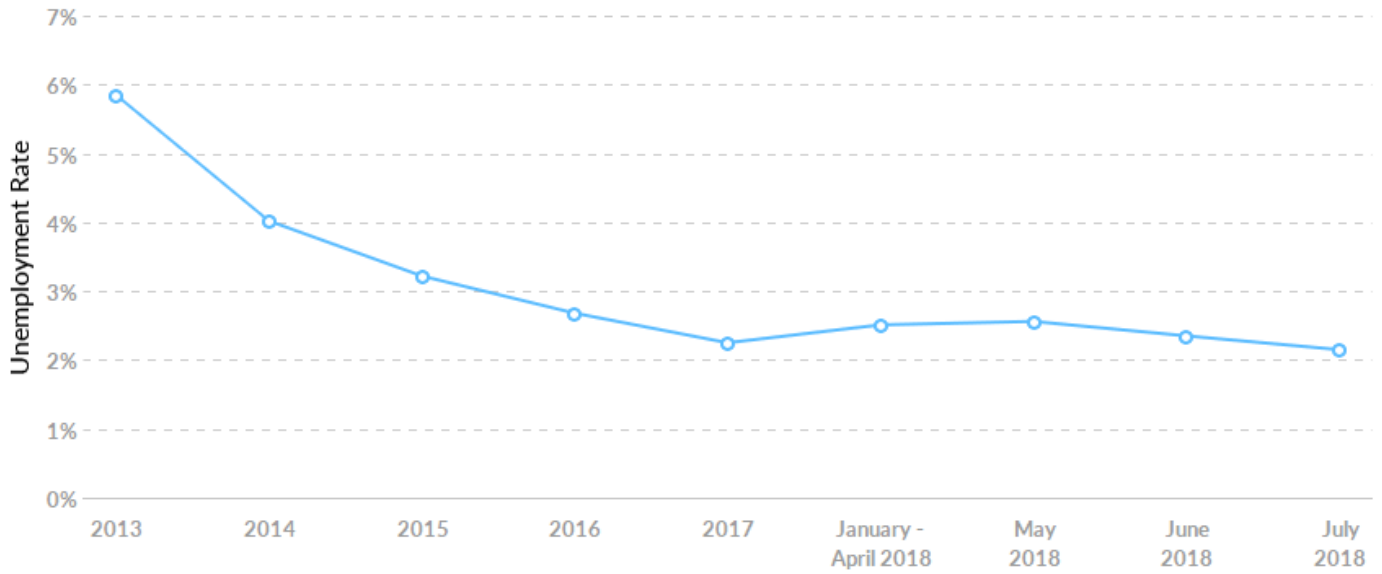
Timeframe	Labor Force Participation Rate
2013	72.43%
2014	72.52%
2015	72.09%
2016	71.10%
2017	72.76%
January - April 2018	76.51%
May 2018	65.53%
June 2018	76.89%
July 2018	78.37%



## Historic & Projected Trends - Cont.

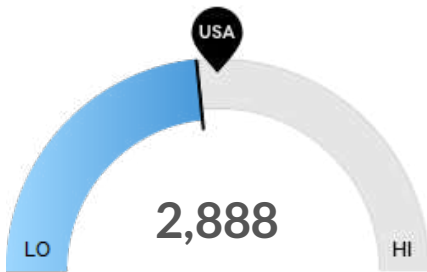
### Unemployment Rate Trends

Grand County, CO had a July 2018 unemployment rate of 2.15%, **decreasing from 5.85%** 5 years before.



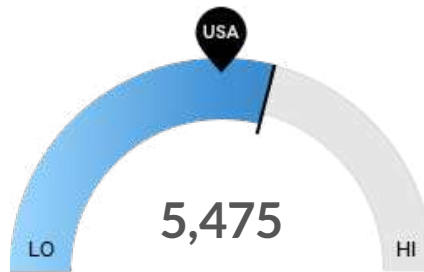
Timeframe	Unemployment Rate
2013	5.85%
2014	4.02%
2015	3.22%
2016	2.68%
2017	2.25%
January - April 2018	2.51%
May 2018	2.56%
June 2018	2.35%
July 2018	2.15%

## Population Characteristics



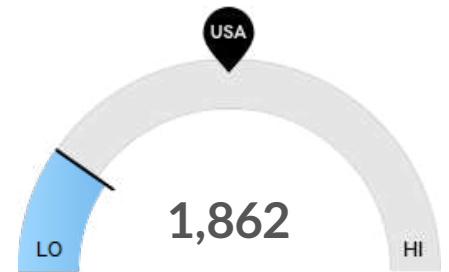
**Millennials**

Grand County, CO has 2,888 millennials (ages 20-34). The national average for an area this size is 3,173.



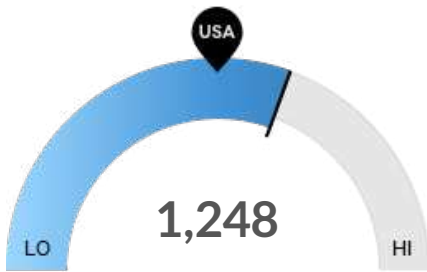
**Retiring Soon**

Retirement risk is high in Grand County, CO. The national average for an area this size is 4,368 people 55 or older, while there are 5,475 here.



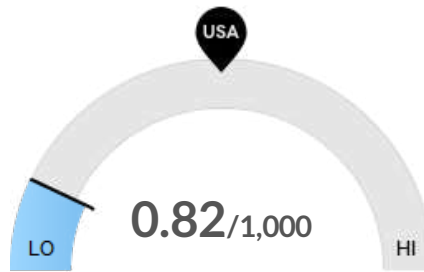
**Racial Diversity**

Racial diversity is low in Grand County, CO. The national average for an area this size is 6,017 racially diverse people, while there are 1,862 here.



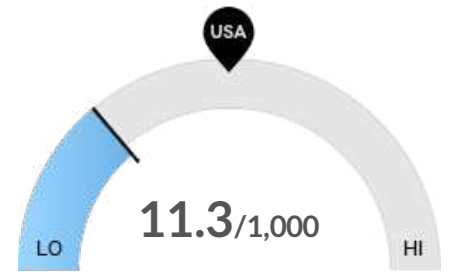
**Veterans**

Grand County, CO has 1,248 veterans. The national average for an area this size is 914.



**Violent Crime**

Grand County, CO has 0.82 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



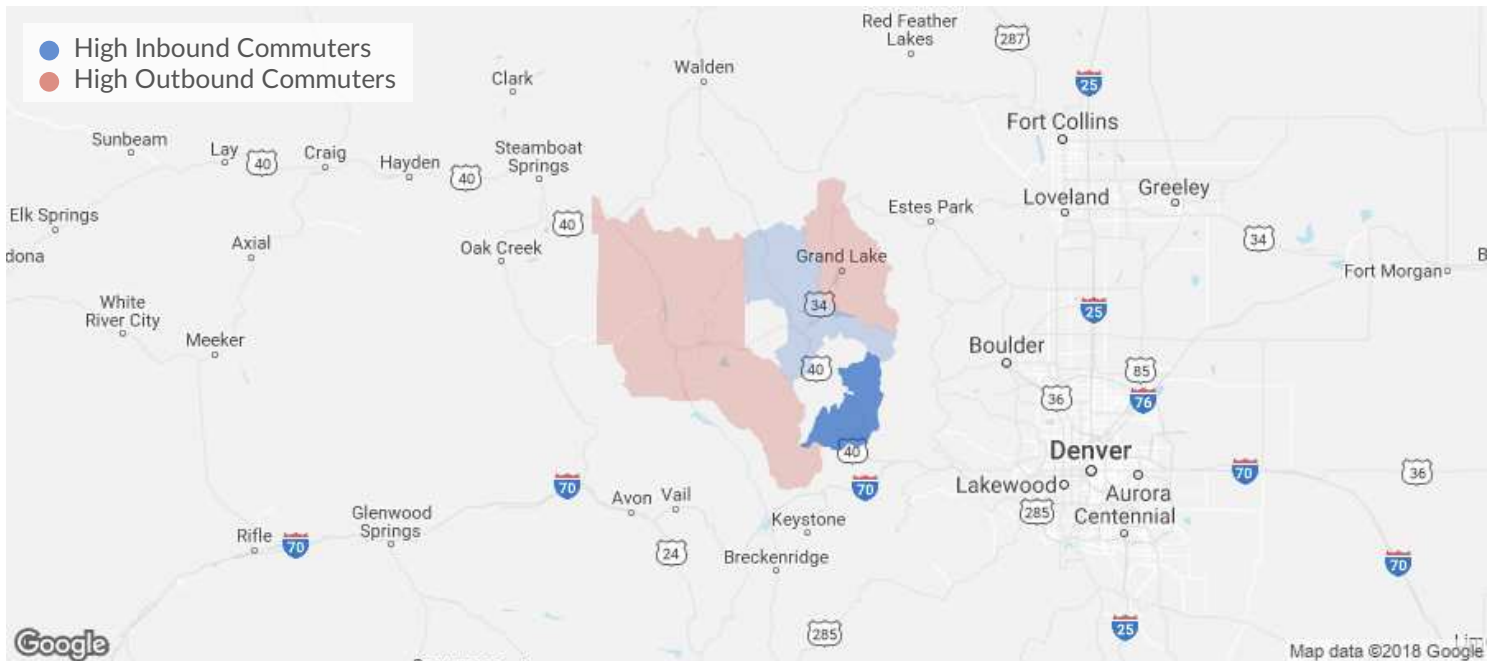
**Property Crime**

Grand County, CO has 11.3 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Grand County, CO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

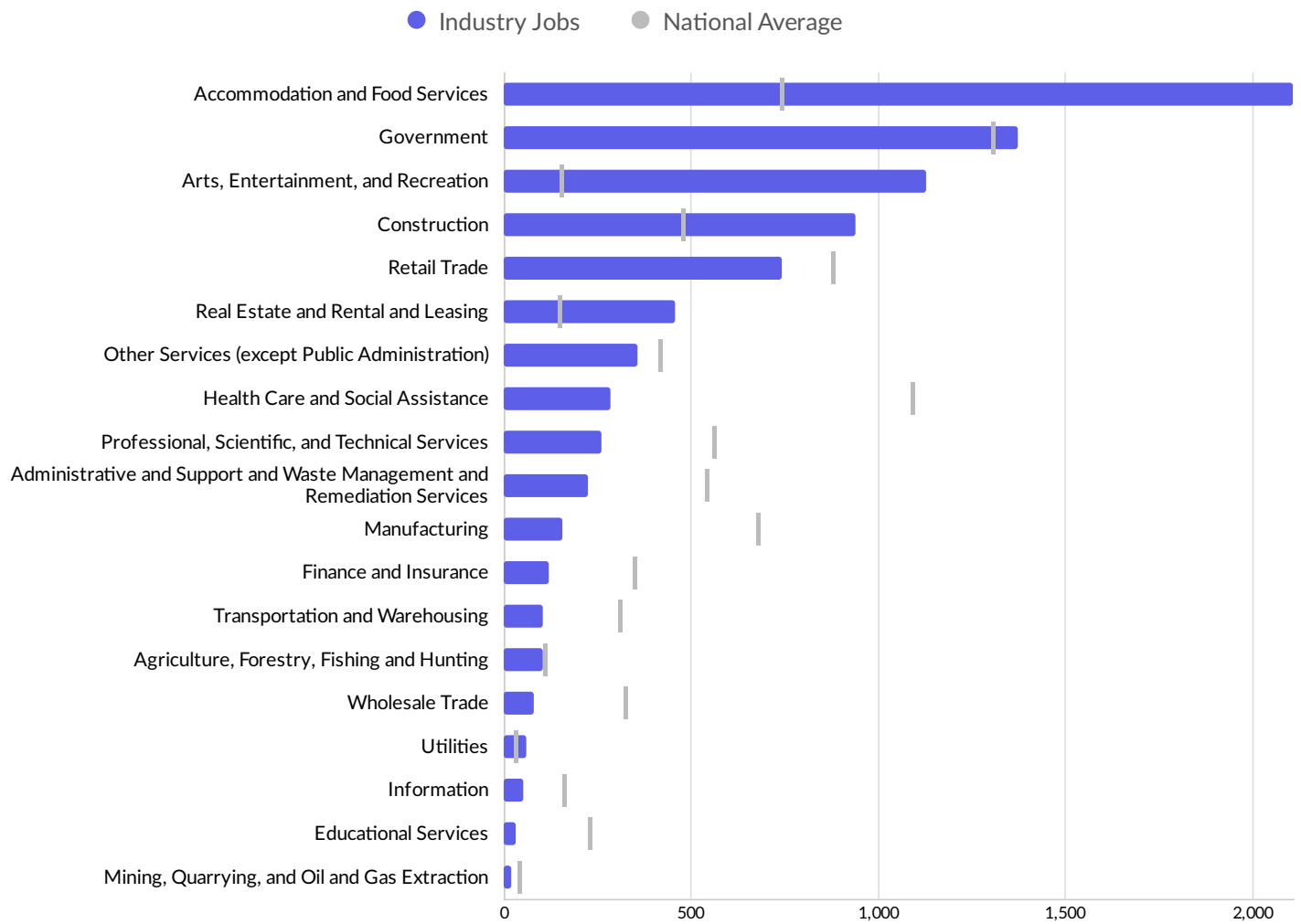
ZIP	Name	2018 Employment
80446	Granby, CO (in Grand ...	2,626
80482	Winter Park, CO (in Gr...	2,185
80442	Fraser, CO (in Grand co...	1,127
80459	Kremmling, CO (in Gra...	1,008
80478	Tabernash, CO (in Gran...	831

### Where Talent Lives

ZIP	Name	2018 Workers
80446	Granby, CO (in Grand ...	2,368
80459	Kremmling, CO (in Gra...	1,345
80442	Fraser, CO (in Grand co...	1,127
80447	Grand Lake, CO (in Gra...	912
80478	Tabernash, CO (in Gran...	831

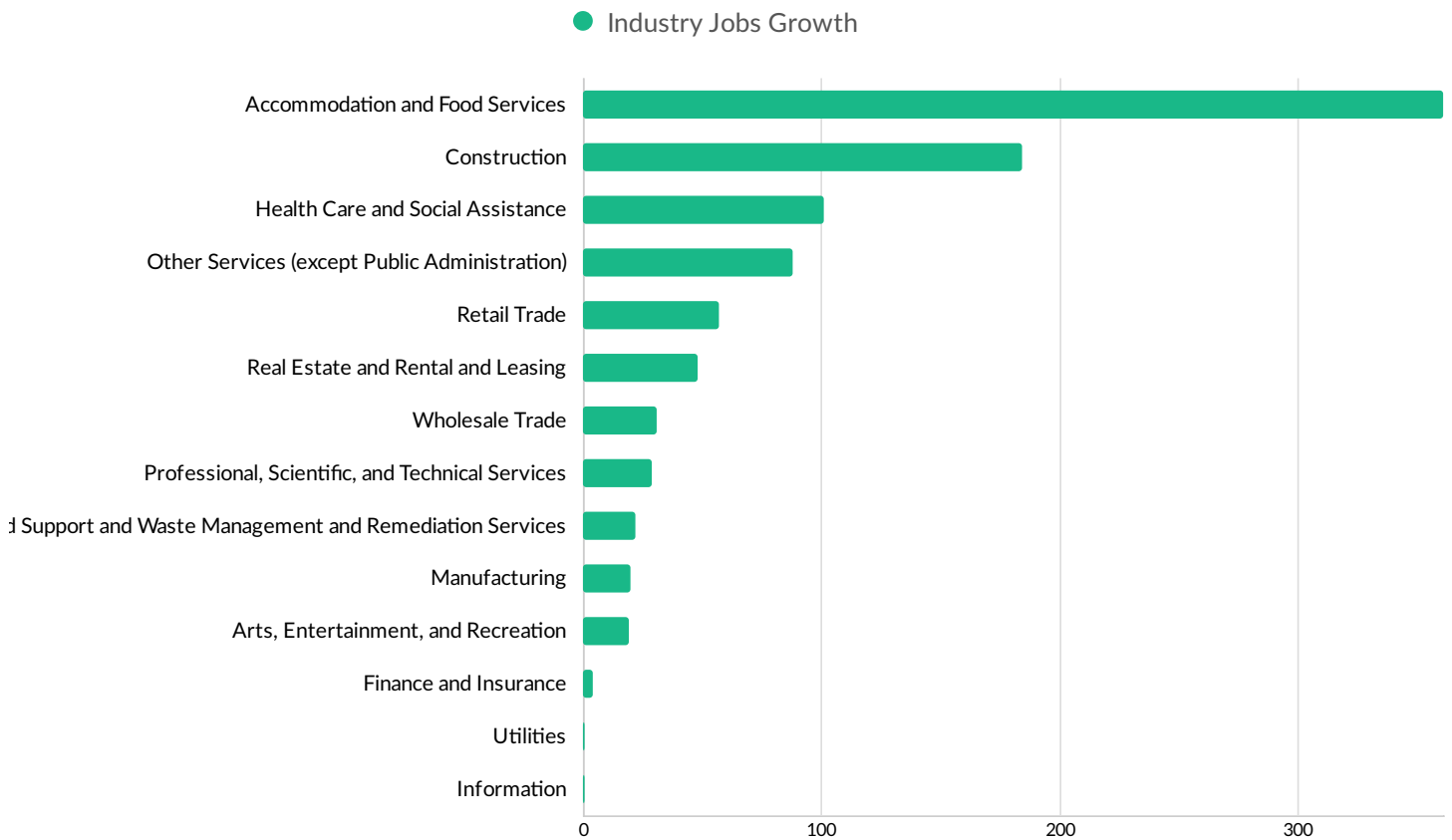
# Industry Characteristics

## Largest Industries



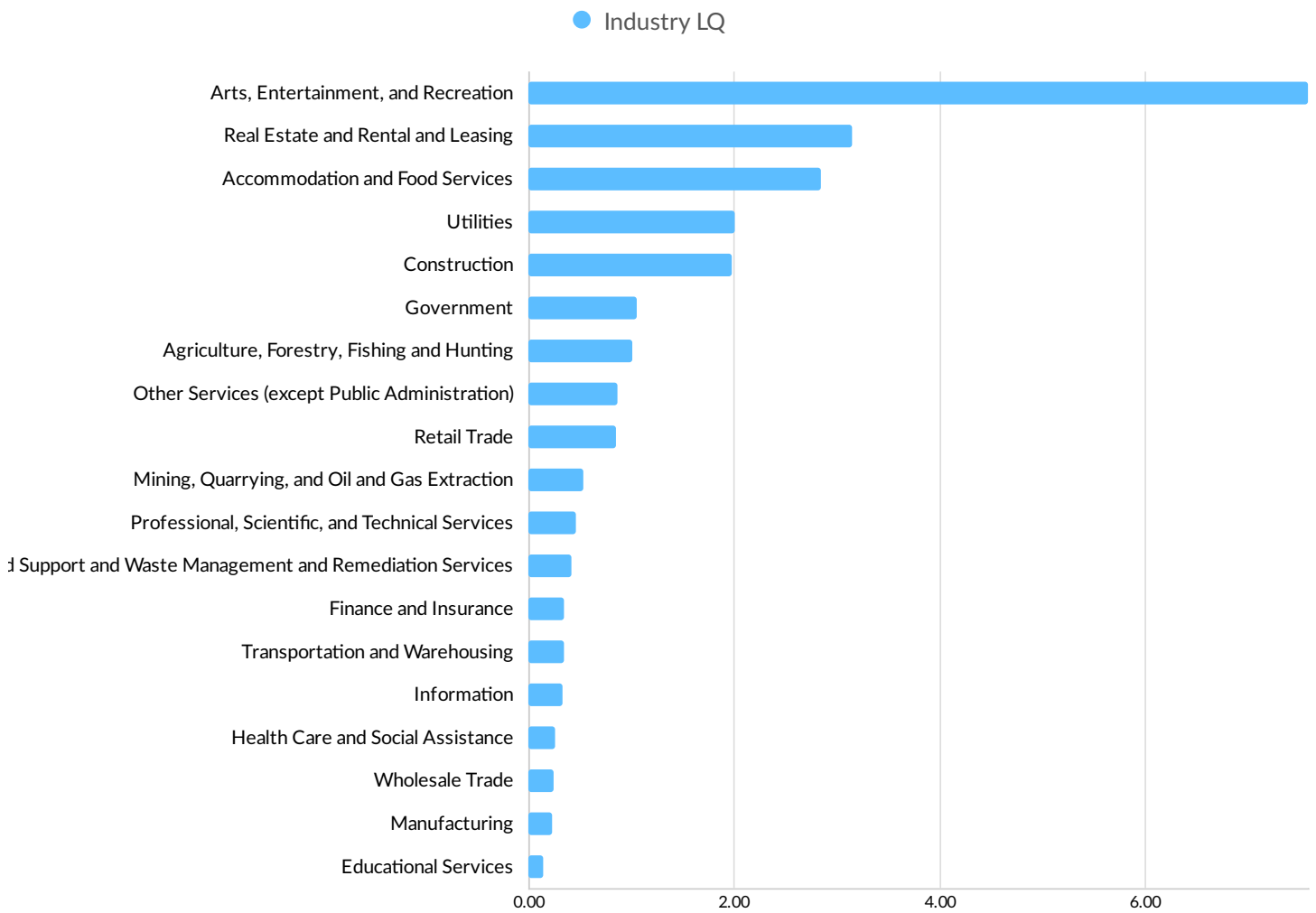
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

### Top Industry LQ



## Industry Characteristics - Cont.

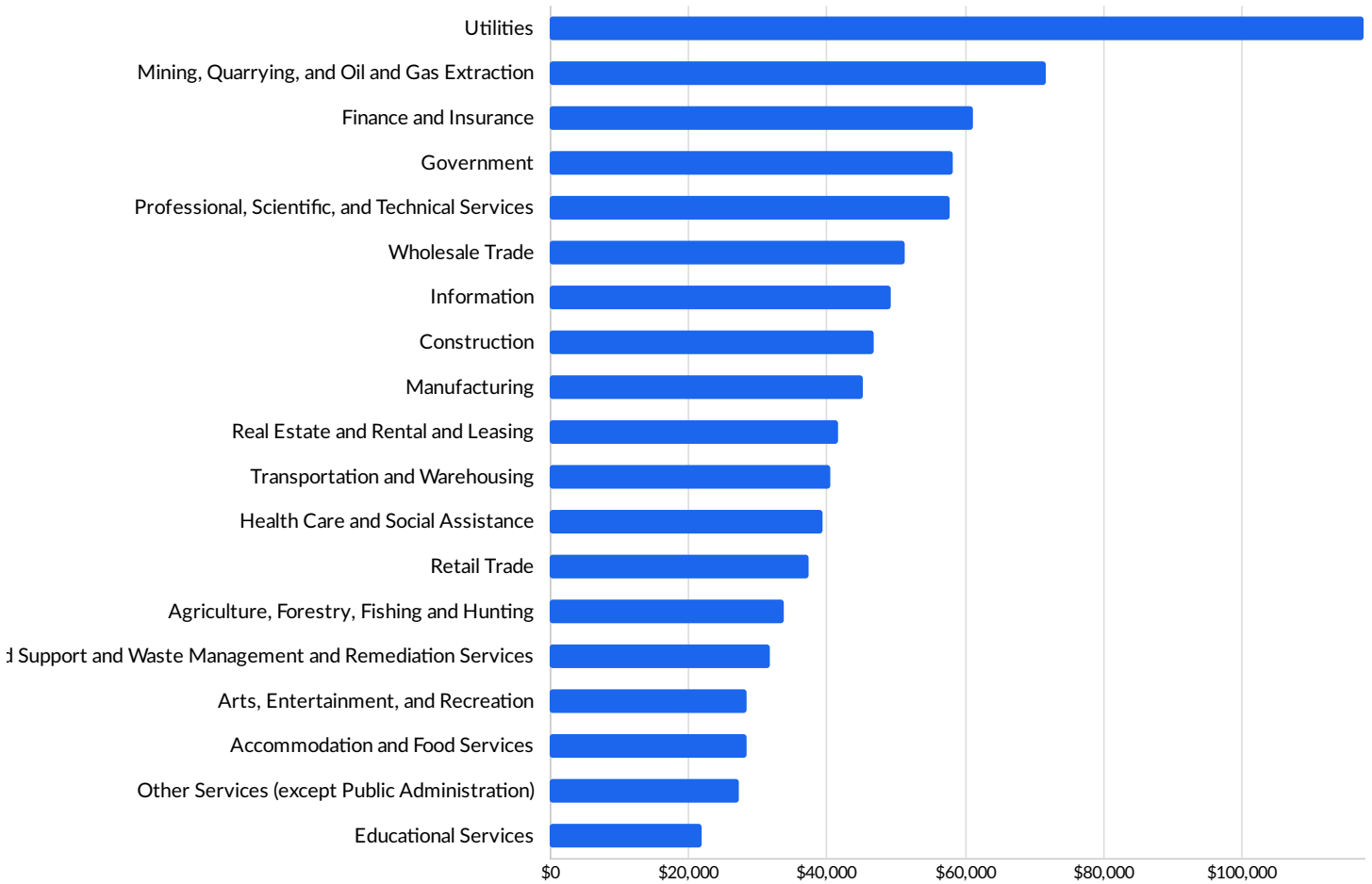
### Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings

● 2018 Earnings Per Worker

























## Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2017 GRP
Accommodation and Food Services	1,749	2,110	361	+21%	2.85	\$28,418	\$95.26M
Government	1,373	1,373	0	0%	1.05	\$58,266	\$89.91M
Arts, Entertainment, and Recreation	1,110	1,129	19	+2%	7.59	\$28,505	\$43.22M
Construction	755	939	184	+24%	1.98	\$46,926	\$68.46M
Retail Trade	687	744	57	+8%	0.85	\$37,526	\$49.42M
Real Estate and Rental and Leasing	410	458	48	+12%	3.15	\$41,800	\$54.89M
Other Services (except Public Administration)	270	358	88	+33%	0.86	\$27,269	\$14.10M
Health Care and Social Assistance	186	287	101	+54%	0.26	\$39,526	\$14.48M
Professional, Scientific, and Technical Services	233	262	29	+12%	0.47	\$57,907	\$24.71M
Administrative and Support and Waste Management and Remediation Services	203	225	22	+11%	0.42	\$31,917	\$12.12M
Manufacturing	138	158	20	+14%	0.23	\$45,336	\$13.71M
Finance and Insurance	116	120	4	+3%	0.35	\$61,298	\$19.62M
Transportation and Warehousing	143	105	-38	-27%	0.35	\$40,598	\$6.31M
Agriculture, Forestry, Fishing and Hunting	128	104	-24	-19%	1.01	\$33,926	\$14.05M
Wholesale Trade	50	81	31	+62%	0.25	\$51,375	\$12.99M
Utilities	59	60	1	+2%	2.01	\$117,704	\$22.98M
Information	51	52	1	+2%	0.33	\$49,261	\$6.50M
Educational Services	47	34	-13	-28%	0.15	\$22,074	\$1.15M
Mining, Quarrying, and Oil and Gas Extraction	25	19	-6	-24%	0.54	\$71,669	\$4.84M

## Business Characteristics

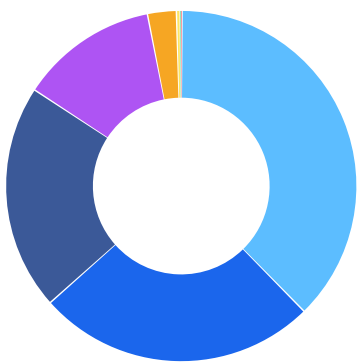
### 1,242 Companies Employ Your Workers

Online profiles for your workers mention 1,242 companies as employers, with the top 10 appearing below. In the last 12 months, 557 companies in Grand County, CO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Winter Park Resort	99 	C.R. England, Inc.	265 
East Grand School District 2 (in...	39 	Winter Park Resort	208 
Devil's Thumb Ranch Inc	36 	Groendyke Transport Inc.	192 
Middle Park Medical Center	22 	CRST International, Inc.	182 
Intrawest Resorts Holdings, Inc.	21 	Mesilla Valley Transportation	130 
County of Grand	20 	YMCA	125 
Freeport-Mcmoran Inc.	20 	Devil's Thumb Ranch Inc	102 
Granby Ranch Land Co.	17 	Dish Network L.L.C.	92 
Mountain Parks Electric, Inc.	13 	Platinum Supplemental Insuran...	92 
United States Forest Service	10 	Tutree, Inc.	76 

## Business Characteristics - Cont.

### Business Size

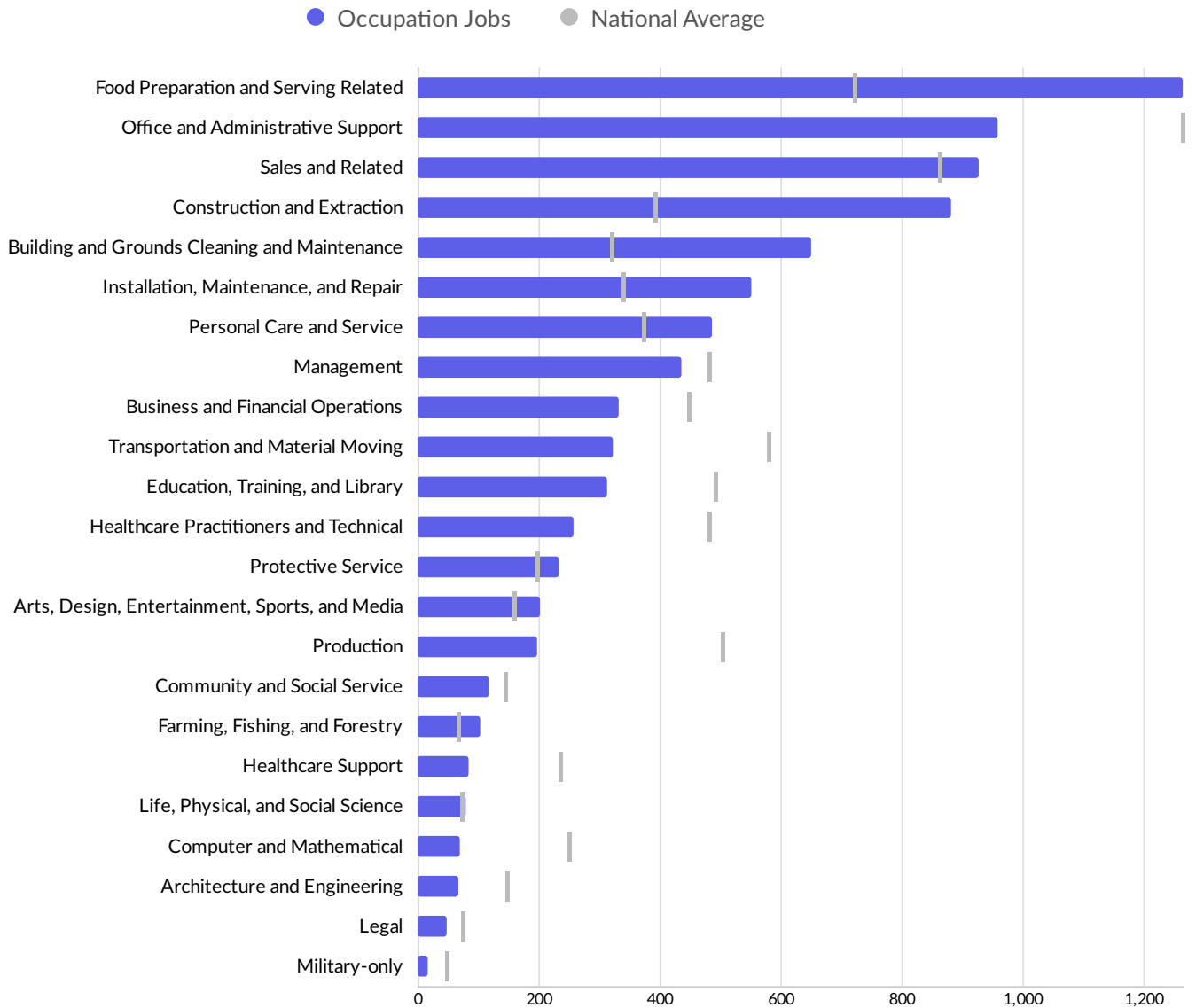


	Percentage	Business Count
1 to 4 employees	37.6%	439
5 to 9 employees	25.8%	301
10 to 19 employees	20.8%	243
20 to 49 employees	12.7%	148
50 to 99 employees	2.7%	31
100 to 249 employees	0.3%	4
250 to 499 employees	0.1%	1
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

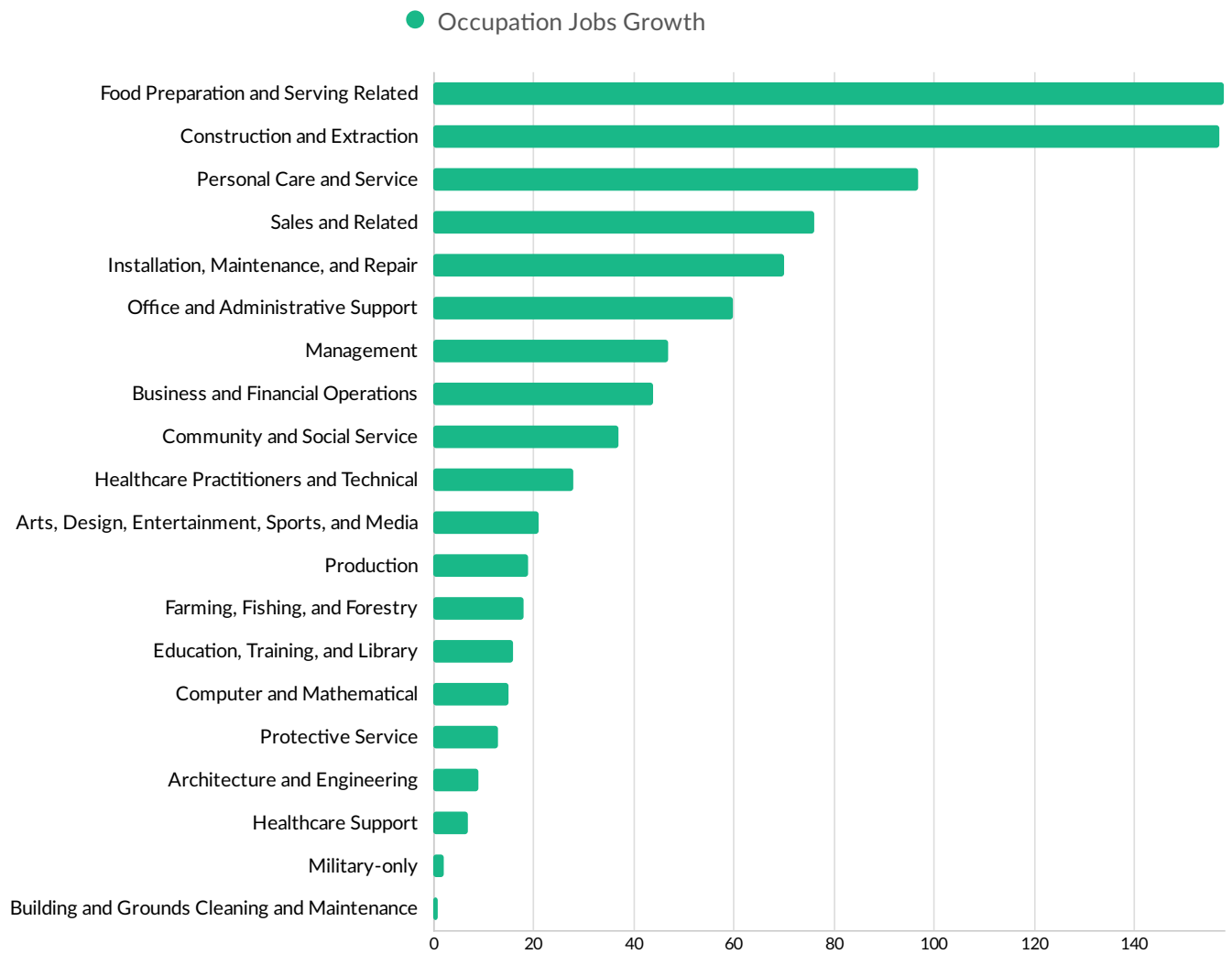
# Workforce Characteristics

## Largest Occupations



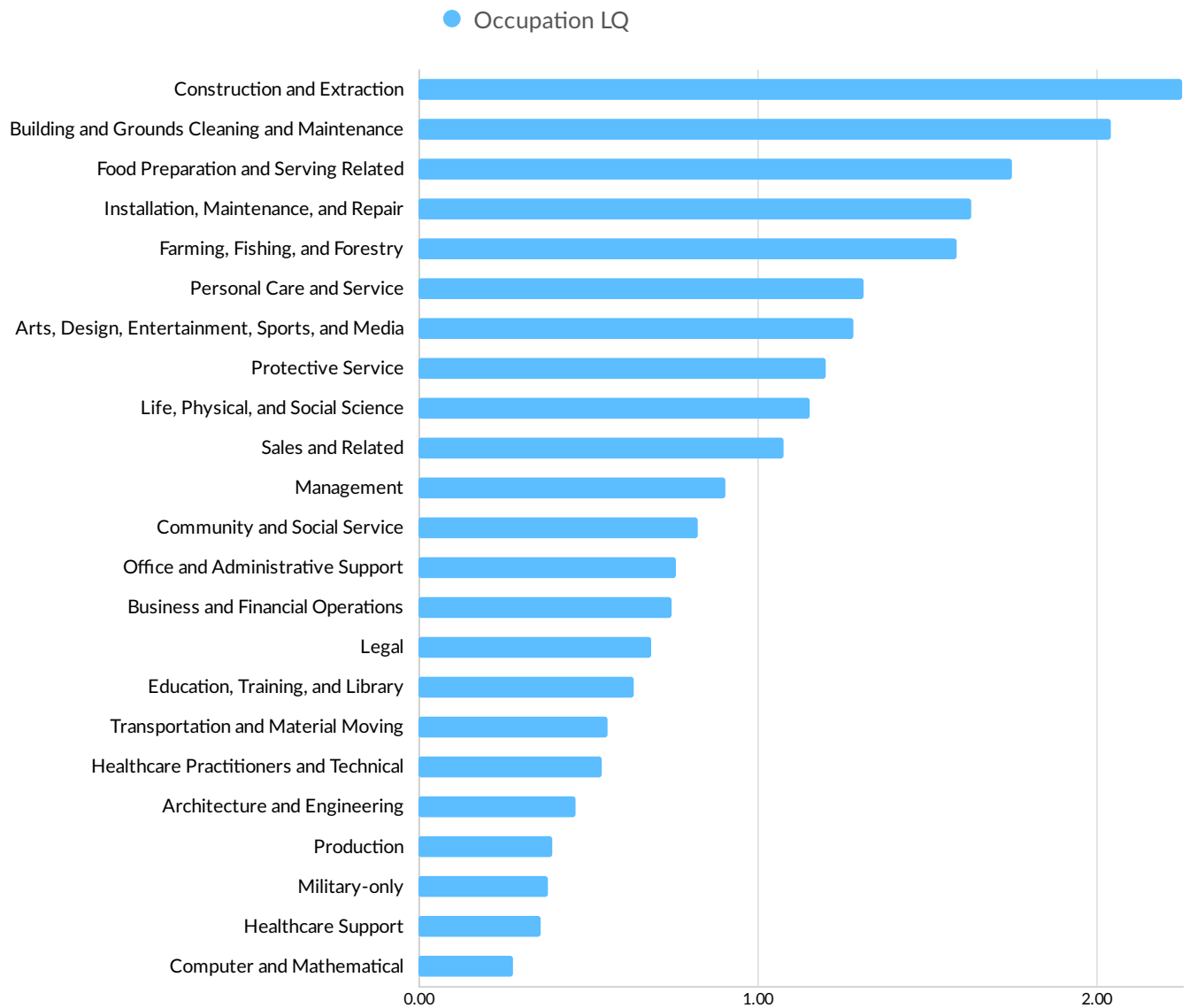
## Workforce Characteristics - Cont.

### Top Growing Occupations



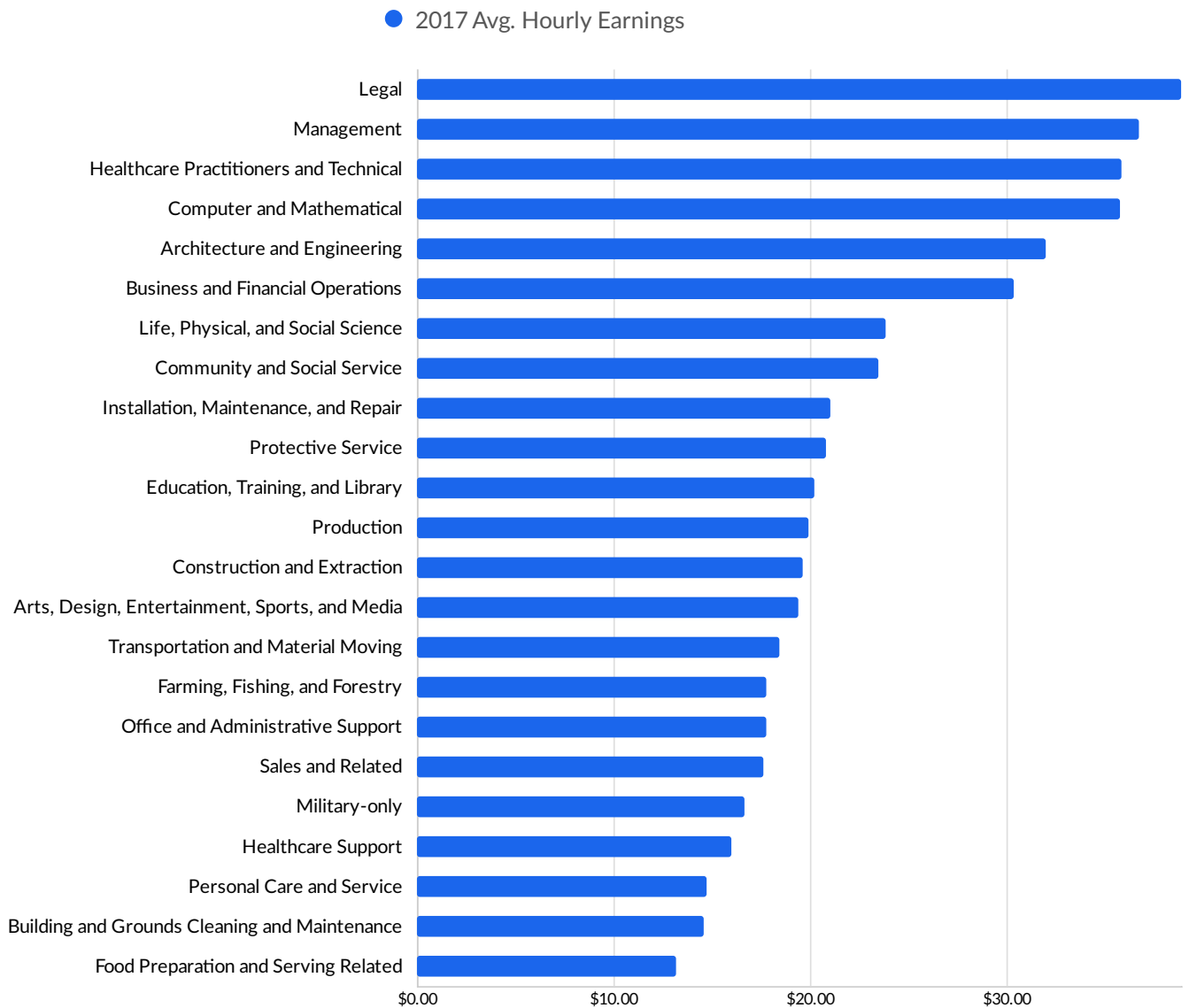
## Workforce Characteristics - Cont.

### Top Occupation LQ



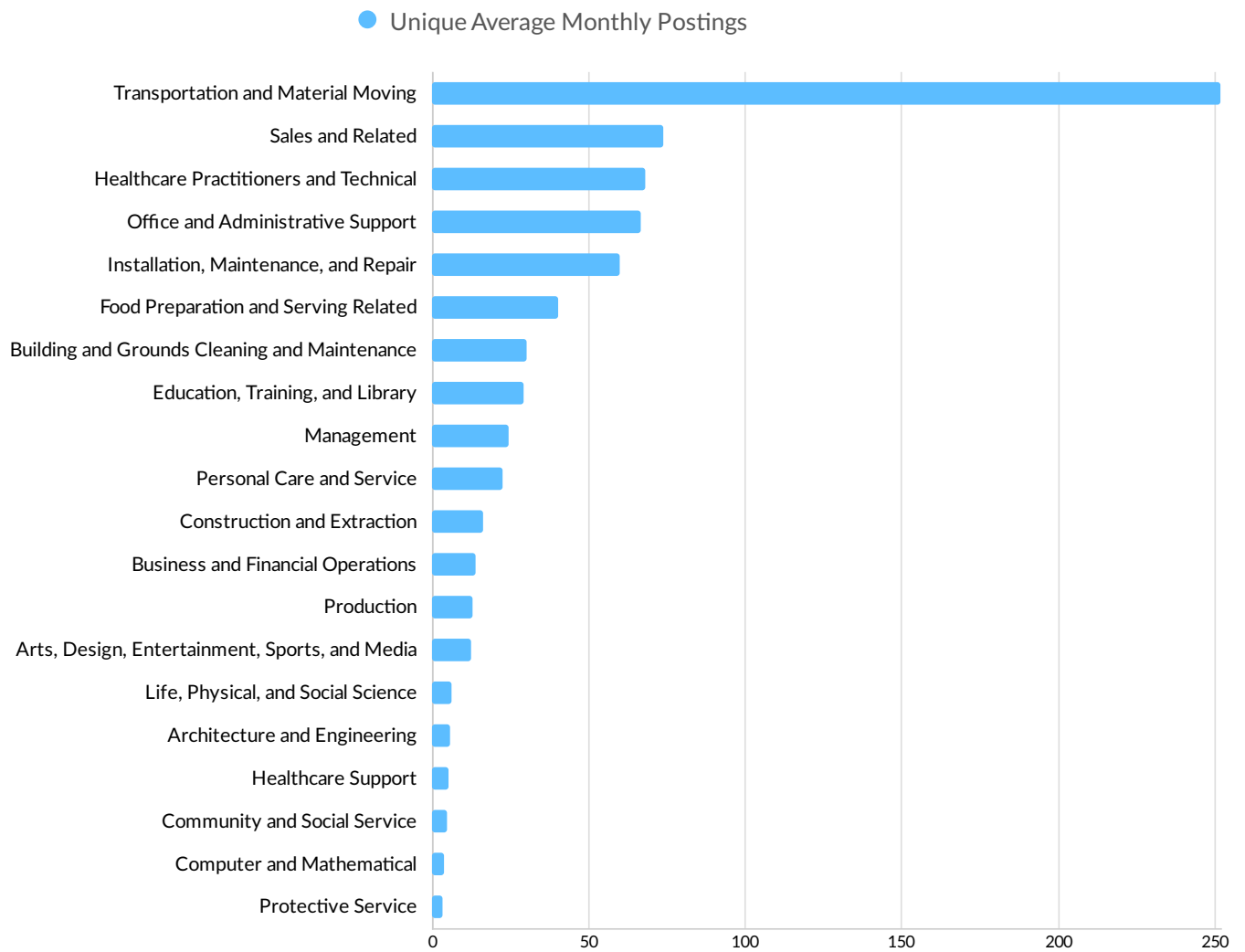
## Workforce Characteristics - Cont.

### Top Occupation Earnings



## Workforce Characteristics - Cont.

### Top Posted Occupations





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Dec 2017 - Nov 2018 Unique Average Monthly Postings
Food Preparation and Serving Related	1,108	1,266	158	+14%	1.75	\$13.15	40
Office and Administrative Support	901	961	60	+7%	0.76	\$17.78	67
Sales and Related	852	928	76	+9%	1.08	\$17.58	74
Construction and Extraction	726	883	157	+22%	2.26	\$19.63	16
Building and Grounds Cleaning and Maintenance	650	651	1	+0%	2.05	\$14.58	30
Installation, Maintenance, and Repair	482	552	70	+15%	1.63	\$21.00	60
Personal Care and Service	390	487	97	+25%	1.31	\$14.70	23
Management	389	436	47	+12%	0.91	\$36.73	25
Business and Financial Operations	289	333	44	+15%	0.75	\$30.36	14
Transportation and Material Moving	340	324	-16	-5%	0.56	\$18.43	252
Education, Training, and Library	297	313	16	+5%	0.64	\$20.21	29
Healthcare Practitioners and Technical	231	259	28	+12%	0.54	\$35.81	68
Protective Service	221	234	13	+6%	1.21	\$20.80	3
Arts, Design, Entertainment, Sports, and Media	182	203	21	+12%	1.28	\$19.35	13
Production	179	198	19	+11%	0.39	\$19.93	13
Community and Social Service	81	118	37	+46%	0.82	\$23.48	5

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Avg. Hourly Earnings	Dec 2017 - Nov 2018 Unique Average Monthly Postings
Farming, Fishing, and Forestry	86	104	18	+21%	1.59	\$17.80	0
Healthcare Support	78	85	7	+9%	0.36	\$15.99	5
Life, Physical, and Social Science	83	80	-3	-4%	1.16	\$23.80	6
Computer and Mathematical	54	69	15	+28%	0.28	\$35.72	4
Architecture and Engineering	58	67	9	+16%	0.46	\$32.00	6
Legal	49	49	0	0%	0.69	\$38.85	0
Military-only	15	17	2	+13%	0.38	\$16.65	0

## Educational Pipeline

Over the last 5 years, no schools in Grand County, CO produced graduates.